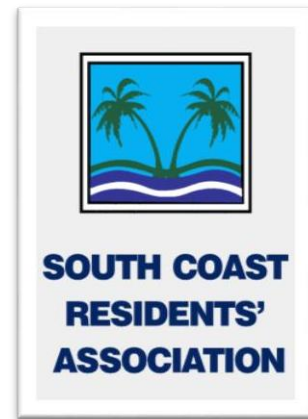




May 25th 2026

Shaping the Future of Coastal Investment: The SCRA Blueprint for Sustainable Growth

Following our recent look into the booming property market of Kenya's South Coast, one truth remains absolute: a premier investment destination is only as strong as the community that safeguards it. As capital pours into Diani, Ukunda, and the wider Kwale region, the **South Coast Residents Association (SCRA)** continues to serve as the critical anchor ensuring this rapid expansion translates into long-term, sustainable value.

For property owners and developers, SCRA is more than a civic group—it is an essential partner in risk mitigation, civic compliance, and value preservation.

1. Development Controls: Protecting Your Property's Valuation

Uncontrolled development is the quickest route to devaluing premium real estate. SCRA acts as a vigilant watchdog for the region's zoning regulations, building approvals, and environmental setbacks. By actively monitoring a comprehensive **Schedule of Areas of Concern** and pushing for strict building controls, the Association ensures that Diani's signature blend of affordable luxury and pristine natural beauty isn't compromised by unplanned commercial strain. Investing here means investing with the confidence that your neighborhood's character—and your property's appraisal—is actively protected.

2. A Seat at the Table: The Diani Municipality Framework

With major infrastructure milestones like the Dongo Kundu Bypass and the Ukunda Airstrip upgrades unlocking the coast, structural governance is evolving. Through direct representation on the newly established **Diani Municipality Board**, SCRA bridges the gap between public administration and private investors. This civic partnership ensures that developers and residents have a direct voice in critical urban planning decisions—from structural zoning enforcement to the organization of local transport and utility networks.

3. Comprehensive Environmental Stewardship

Real estate value on the South Coast is intrinsically tied to its ecosystem. Beyond standard beach clean-ups, SCRA is taking a highly scientific, structured approach to environmental preservation. Partnering with conservation organizations like *A Rocha Kenya*, the Association is spearheading targeted invasive species management projects—such as the regional Indian House Crow control initiative—to protect local biodiversity, safeguard the hospitality industry, and maintain the serene lifestyle that draws investors to our shores.

4. Emergency Resilience and Access Infrastructure

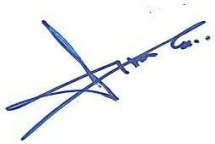
Real estate thrives where communities feel secure. True to its mandate of active representation, SCRA continuously coordinates localized safety initiatives and disaster preparedness frameworks. Following recent structural emergencies, the Association has intensified its focus on **access road enforcement**, ensuring that all residential and commercial zones remain strictly accessible to

emergency vehicles. This relentless drive for accountability directly enhances short-term rental yields and long-term residential peace of mind.

Secure Your Stake in the South Coast

Don't just buy into a location—invest in its governance. Membership in SCRA connects you with a powerful network of residents, developers, and local leaders dedicated to a resilient coastal future.

Join the Conversation: Become a member to access planning updates, municipal advocacy forums, and community safety networks.

A handwritten signature in blue ink, appearing to read "George S. Mokaya", with a stylized flourish at the end.

Mr. George S. Mokaya

Chairman

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