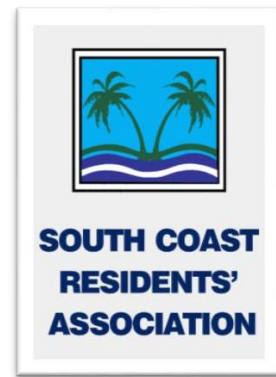


SOUTH COAST RESIDENTS ASSOCIATION (SCRA)
P.O. Box 5672-80401
Email: chair@scra.co.ke
Kwale County, Kenya



Date: July 10, 2026

To:

- **The County Director**, National Environment Management Authority (NEMA)
- **The Chairman / Representative**, Kenya Association of Hotelkeepers and Caterers (KAHC)
- **The Chairperson**, Diani Hospitality Owners Association (DHOA)
- **The County Executive Committee Member (CECM) – Enviroment**, Kwale County
- **The County Executive Committee Member (CECM) – Tourism**, Kwale County
- **The Sub-County Security Committee / Security Team Lead**
- **Municipality Manager** – Diani
- **The OCS** - Diani Police Station.
- **Community & Residents' Representatives**

**SUBJECT: INVITATION TO A ROUNDTABLE DISCUSSION ON
EVENT PLANNING, REGULATION, AND SHARED RESPONSIBILITY
IN DIANI**

Dear Stakeholders,

I hope this communication finds you well.

Following a highly eventful weekend, the South Coast Residents Association (SCRA) believes it is an opportune time to engage in a structured dialogue regarding public events in our area. As we all know, Diani is a leading tourist destination for both local and international visitors, serving as a major backbone to our local economy. Entertainment, festivals, and major events are vital to maintaining this vibrancy, and they will rightly continue to be a fixture of our region.

However, to ensure a sustainable "win-win" situation for everyone, we must introduce a higher level of order, coordination, and mutual respect among all parties.

A primary challenge currently facing the hospitality sector and local residents is the lack of adequate foresight. When events are planned and coordinated with **sufficient prior notice**, it enables hotels, villa operators, and residents to adjust accordingly. Reliable arrangements can be made to manage logistics, and crucially, management can notify international and local guests of upcoming events well in advance, managing expectations and preserving Diani's reputation for hospitality excellence.

To achieve this, SCRA is proposing a collaborative roundtable discussion to address who bears the ultimate responsibility during these functions. The primary objectives will be to:

- **Establish a Timely Notification Framework:** Ensure event organizers provide adequate advance notice to the community, authorities, and local hospitality businesses.
- **Define Clear Roles & Accountability:** Clearly map out who bears responsibility for critical event impacts, including sound mitigation/noise regulation, waste management, traffic flow, and security.
- **Synchronize Licensing & Regulations:** Work toward a streamlined, predictable approach for permits that respects both the local economy and the rights of residents.

We believe that by bringing NEMA, tourism bodies, security organs, hospitality associations, and residents to the same table, we can create a model framework where the entertainment sector flourishes alongside a peaceful, well-ordered community.

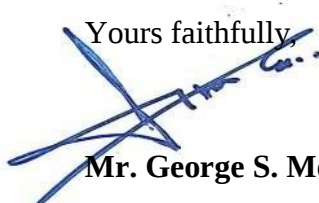
Proposed Meeting Details:

- **Date:** -To be confirmed
- **Time:** TBC
- **Venue:** TBC

Kindly review this proposal and confirm your availability, or nominate a representative to attend. Please share your feedback or confirmation by 13th July so we can finalize the logistics.

Thank you for your continued dedication to the sustainable growth and harmony of Diani.

Yours faithfully,

 Mr. George S. Mokaya

Chairman

South Coast Residents Association (SCRA)

Tel: +254 720 998258

Email: chair@scra.co.ke



Copy To:

1. Public Health Officer – Diani Municipality
2. Chief Officer – Environment Kwale.